

MOTION PICTURE ASSOCIATION

OF AMERICA, INC 1600 EXESTREET, NORTHWEST WASHINGTON, D.C. 20006 (202) 293-1966 FAX: (202) 293-7674 RECEIVED & INSPECTED
SEP 2 2 2000
FCC - MAILROOM



FRITZ E. ATTAWAY
EXECUTIVE VP GOVERNMENT RELATIONS
WASHINGTON GENERAL COUNSEL

September 4, 2003

Ms Marlene H. Dortch Federal Communications Commission Office of the Secretary 445 12th Street, SW Washington, DC 20554

RE: Ex Parte Presentations in CS Docket No. 97-80 (Implementation of the Section 304 of the Telecommunications Act of 1996 Commercial availability of Navigation Devices); PP Docket No. 00-67 (Compatibility between Cable Systems and Consumer Electronics Equipment); and MB Docket No. 02-230 (Digital Broadcast Copy Protection)

Dear Ms. Dortch.

This is to notify the office of the Secretary that on September 3, 2003, Fritz Attaway of the Motion Picture Association of America, accompanied by Anne Lucey of Viacom Inc., Rick Lane and Maureen O'Connell of News Corp and Richard Bates and Troy Dow of The Walt Disney Company, held an exparte meeting with, Senior Legal Advisor to Commissioner Copps, Jordan Goldstein

The meetings covered material submitted to the FCC in the Joint Comments of Motion Picture Association of America, et al. on March 28, 2003, and Reply Comments on April 28, 2003, in CS Docket No. 97-80 and PP Docket No. 00-67, and in Joint Comments on December 6, 2002, and Reply Comments on February 20, 2003, in MB Docket No. 02-230.

The *ex parte* presentations focused on the following points:

- Adoption of a "Plug & "Play" regulatory scheme should be based on multi-industry negotiations where all interested parties are provided an opportunity to participate.
- Subpart W is not necessary to achieve interoperability of cable interface devices.
- Subpart W issues should be resolved by marketplace negotiations among content owners, distributors and ultimately users
- Subpart W forecloses new business models by imposing regulated, mandated content usage rules

List ABCDE

- Subpart W perpetuates the analog hole and discourages a complete transition from analog to digital
- The same product cycle concern that supports prompt action on Plug & Play requires prompt action on Broadcast Flag. The first generation of Plug & Play receivers should not be rolled out without the broadcast flag technology.

In addition, the attached "MPAA Comments on Subpart W" was provided.

In accordance with Section 1 1206 of the Federal Communications Commission rules, this original and one copy are provided to your office. A copy of this notice is being delivered to the parties mentioned above.

Sincerely,

Enclosyre